



# Company Overview

ENERGY MARKET RESEARCH, DATA AND CONSULTANCY

Serving a global client base from London & Toronto

“Energy data uncovered.  
Facts discovered.  
Opportunities revealed”

# Energy intelligence

- NRG Expert provides cutting-edge **energy market reports, databases, forecasts, consultancy and analysis** to the world's leading companies, consultancies and investment houses.
- As well as providing a large selection of market research reports on all areas of the energy market, the company has also built up a database of over a million lines of world-wide energy data, analysis and information, collected from 100s of trusted sources.
- NRG Expert can provide energy market research reports, country-specific energy data or bespoke energy consultancy and analysis.



# Companies We Work With

**BAIN & COMPANY** 

**Schneider**  
Electric

**TOSHIBA**  
Leading Innovation >>>

**McKinsey & Company**

**ABB** Power and productivity  
for a better world™

ORGANISATION  
FOR ECONOMIC  
CO-OPERATION  
AND DEVELOPMENT



**SIEMENS**

# Energy Market Research Reports

Market research reports, databases and analysis is provided on the following sectors:

- Power and Infrastructure
- Metering and Smart Grid Markets
- Utility Guides
- Fossil Fuels and Conventional Energy
- Renewable Energy
- Industry Innovation & New Technologies
- Water and Waste
- Financial Analysis and Regulations

Using tried and tested research and forecasting methods that are respected within the energy industry.



# The Team



[Watch the clip.](#) Image: ©BNN/Bell Media

## Team of Analysts

NRG Expert has a team of energy analysts who are based globally. They are multilingual, travel frequently and have a global outlook and understanding.

The team collate data from hundreds of sources using surveys, interviews, government data and desk research. Newly collected data is combined with historical data which has been built up over many years and is held in the NRG Expert Almanac. Using this rich combination of data the team can analyse and forecast energy information for over 300 countries and most geographical regions.

The Team are trusted contributors to developing energy issues discussed and reported on television and print media outlets such as the BBC, National Geographic, The Times, and many other global news outlets

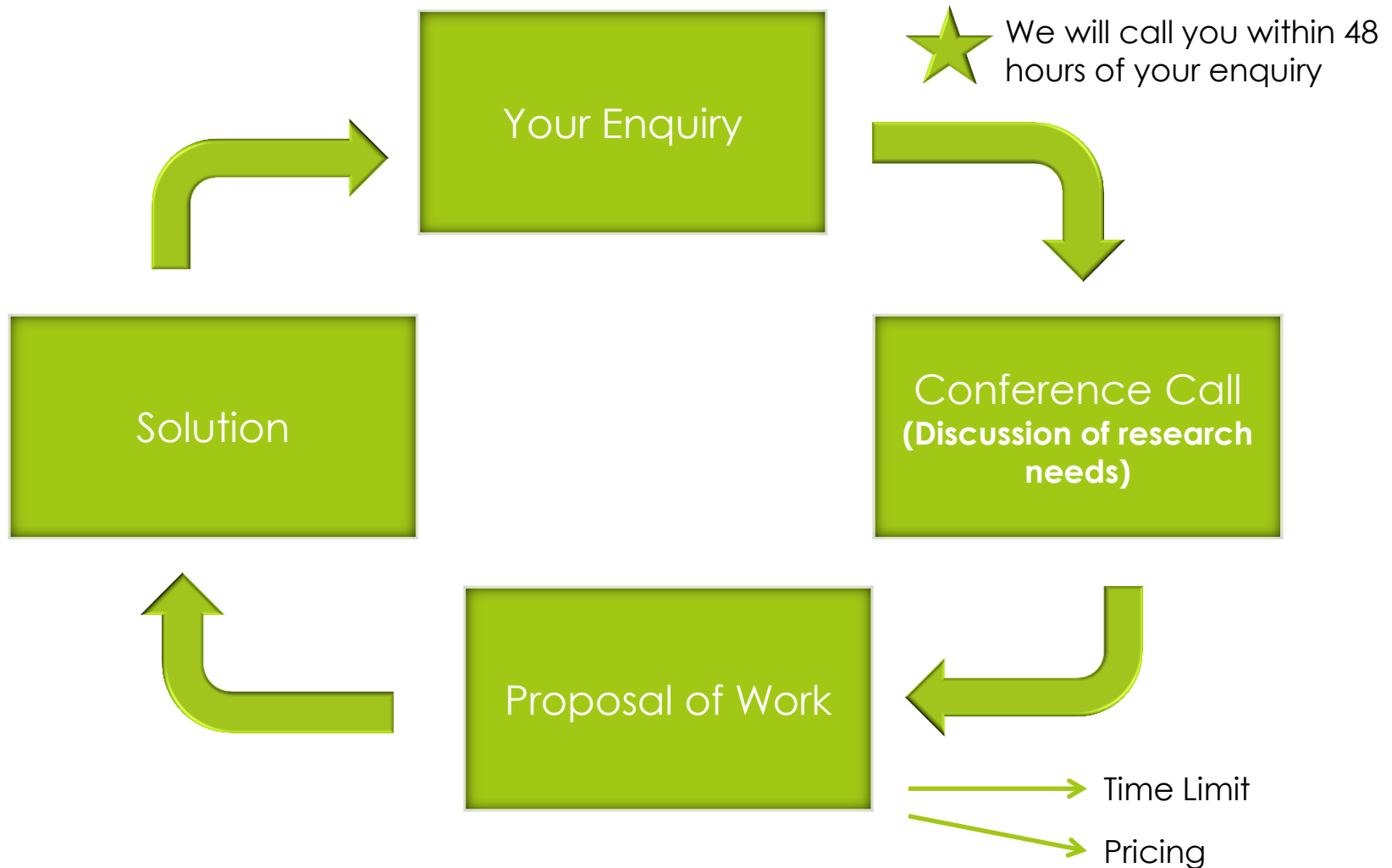


# Consulting Services

- NRG Expert provides consulting services for companies working in, or looking for, opportunities in the global energy and environmental services markets.
- A key component of the offer is that the senior personnel are actively involved in EVERY project that goes through the business, and usually are actively undertaking research themselves.
- The consultants have extensive experience and skill in quantitative and qualitative market research techniques and their application in many industrial sectors.
- Case studies can be provided on the bespoke projects which have been undertaken for a wide range of leading, global companies across a wide market spectrum
- Projects are extensive and analysis has been undertaken for utility companies, financial institutions, manufacturers, government bodies and technology companies.



# NRG Expert Consulting Process





# Bespoke Analysis Service

NRG Expert will solve your energy information and data needs and help you identify business opportunities. The key areas analyzed in any project include:

## STEP 1-Analysis

- Product penetration and market analysis
- SWOT analysis
- Competitor analysis
- Decision process analysis
- Gap analysis
- Pricing research

## STEP 2- Studies

- Market Entry Studies
- Product position and development studies
- Customer attitude studies
- Acquisition studies

## STEP 3- Forecasting

- Market Sizing
- Strategic planning
- Go-to-market recommendations and planning
- Channel strategy

# Press coverage

NRG Expert is regularly quoted in the press



FOLLOW US ON [TWITTER](#)

@NRG\_Expert



LIKE US ON [FACEBOOK](#)

<http://www.facebook.com/NRGExpert>



ADD US ON [LINKEDIN](#)

<http://www.linkedin.com/company/2459865?trk=tyah>



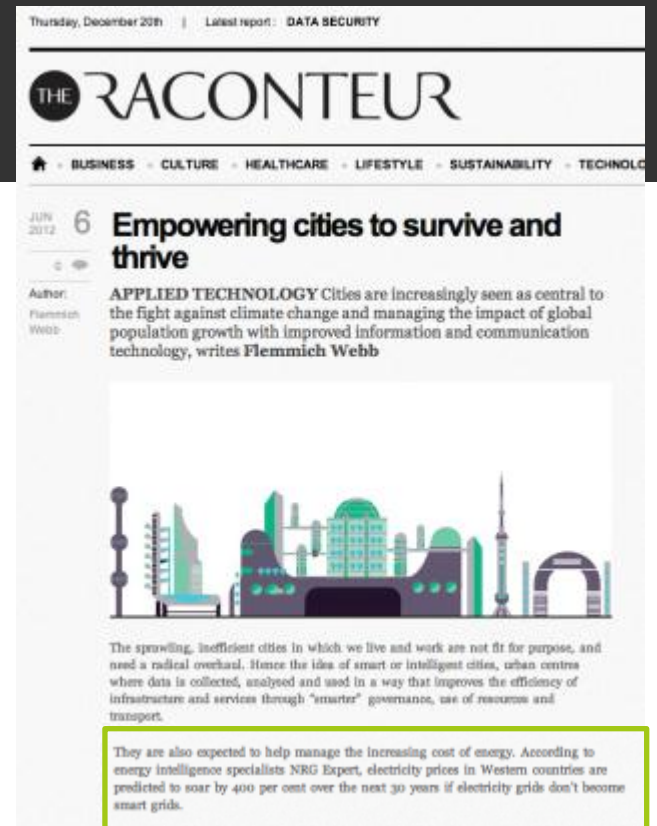
READ OUR [PRESS RELEASES](#)

<http://uk.prweb.com/search.aspx?search-releases=nrg+expert&hitsPerPage=20&x=0&y=0>



SIGN UP TO OUR [NEWSLETTER](#)

<http://www.nrgexpert.com/nrg-newsletter-sign-up/>



# For more information

For further information and case studies please contact us:

Email: [info@nrgexpert.com](mailto:info@nrgexpert.com) or call

Tel: +44 (0)20 8432 3059.

Visit: [www.nrgexpert.com](http://www.nrgexpert.com)

The screenshot displays the NRGExpert website interface. At the top left is the NRGExpert logo with the tagline 'Energy Intelligence'. To the right, it says 'NRG Smarts - Energy Information for Consumers and Students' and 'Energy Information & Data for Business'. The main banner features a dramatic image of a nuclear reactor with the headline 'Will more nuclear plants be built? After Fukushima?' and a 'FIND OUT MORE >' button. Below the banner is a navigation menu with links for HOME, ABOUT US, ENERGY RESEARCH AND DATA, CONSULTING, EVENTS, ENERGY NEWS, METHODOLOGIES, and CONTACT, along with a search bar. The content area is divided into several sections: 'ENERGY RESEARCH & DATA' with links for search reports, forecasts, analysis, and full portfolio; 'FREE ENERGY DATA' with links for data of the month and free 2-minute briefings; 'BESPOKE ENERGY ANALYSIS' for consulting and market assessments; 'Energy News' with articles on Brazil (dated October 18th, 2012) and China (dated October 17th, 2012); 'Latest Offer: Free Global Regulators Database when you purchase 3 Deregulation Reports'; and '1.5 Trillion Dollars a Year to Be Invested in Global Energy Infrastructure' (dated October 11, 2012). On the right side, there are additional offers: 'DOWNLOAD NRG Expert's free White Paper on Smart Grid Security', 'DOWNLOAD NRG Expert's free White Paper on Energy Efficiency', 'AlertMe' for energy reports, and a 'NRG Expert' section with news items like 'NRG Expert: Canada blocks \$5.2 billion Petronas bid for Progress Energy' and 'Alaska's oil 19th century belonged to England, 20th century belongs to U.S. and 21st century belongs to China. Invest accordingly?'. The footer contains the NRGExpert logo and tagline.

