

## US\$ 90 billion will be invested in KSA's energy sector

Saudi Arabia is planning a national program to optimise water and energy consumption, and intends to reduce subsidies for fuel, power and water. Major restructuring of the kingdom's energy and water sectors will take place as part of the **Saudi vision 2030**.

The drive towards energy efficiency provides the perfect impetus to retrofit buildings of all types to improve energy and water efficiency.

**RetrofitTech KSA** is a specialised seminar exploring the challenges and opportunities in KSA's emerging retrofitting and refurbishment industry to achieve energy efficiency goals.

The seminar is organised by Advanced Conferences & Meetings in collaboration with the Local Partner XS Conferences & Exhibitions and will be held on **6-7 November 2017** in Riyadh, KSA.

### **Seize the opportunity**

Peak electricity load in Saudi Arabia has been rising by **7%** every year and the total investment needed to meet this demand may exceed **US \$90 billion**.

Saudi Arabian developers are retrofitting over **90,000 mosques** in the kingdom using advanced green building techniques to reduce lighting and energy consumption by 40 to 80% and water usage by 30 to 40%.

Savings on air conditioning can result in the return on investment equivalent to 400–500MW p.a. of generating capacity, which is savings of **US\$ 0.25 billion** p.a.

### **Why take part in RetrofitTech KSA seminar?**

RetrofitTech KSA seminar will gather regional and global industry experts to share case studies on the strategies to achieve the desired reduction in energy demand and increase in ROI.

For further information about the seminar, please visit [www.retrofittechksa.com](http://www.retrofittechksa.com) or contact Jessica Bou Samra at [Jessica.bousamra@acm-events.com](mailto:Jessica.bousamra@acm-events.com).



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