



For Immediate Release

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TMS celebrates its 100th edition

Dubai, UAE, 17th July 2018: The Maritime Standard published on July 15th this year is the 100th edition of the online newsletter. The first issue was published in June 2014, and from the beginning TMS set out to meet the shipping industry's need for fast, accurate information about developments in ports and shipping related businesses in the Middle East and the Indian Subcontinent.

In the four years since its inception TMS has grown to become a market leading brand in the region, and one with a global reputation. The newsletter has earned respect as a source of accurate news and the market benefits greatly from the information it gathers together and distributes.

Back in 2014, TMS hit the ground running. The first issue was delivered to around 18,000 top executives. That number has now been expanded to over 40,000 readers, based not only in the Middle East and the Indian

Subcontinent region, but worldwide, including hubs such as Singapore, London, Hamburg and Piraeus.

The 100th edition milestone has been recognised in the industry and a number of senior executives have sent messages of support.



Sultan Ahmed Bin Sulayem, chairman of DP World, says: "I would like to congratulate The Maritime Standard on its 100th edition. This is a significant milestone and reflects its success in meeting a need within our sector for well-written, and comprehensive news items delivered straight into the email inbox. Over the past four years The Maritime Standard has become an important part of our industry, keeping executives across the region - and further afield - fully informed about key developments and issues. It has proved to be a good source of information, and as everyone knows, information is the key to success in any business. I wish The Maritime Standard well and look forward to reading the next 100 editions."

He was joined in offering congratulations by Captain Mohamed Juma Al Shamisi, chief executive, Abu Dhabi Ports.

He commented: "The Maritime Standard is now firmly established as a respected and reliable source of news about ports and shipping developments in the region, a remarkable achievement in only 100 editions. I look forward to seeing how TMS builds further on their successes over the next 100."



As TMS has grown in popularity as a brand, other related services have been developed. The market leading TMS Awards were first staged in 2014 and are now accepted as the region's finest maritime awards gala event,

attracting over 700 top executives from across the world. The Awards will be staged for the 5th time this year on October 15th at The Atlantis, The Palm, Dubai.

The Ship Finance and Trade Conference was launched in 2015 and is being held for the fourth time in Abu Dhabi in November this year. It has gone from strength to strength and TMS has been privileged to work closely with Abu Dhabi Ports on this project. This year's event will feature key names in the shipping, maritime, legal, financial and banking sectors.

In 2016 the first TMS Tanker Conference was staged. This will be held again, for the third time, in 2018, with the venue changing to the Atlantis, to cater for increased demand. It is estimated that 90% of the region's tanker trade will be represented at the event, which takes place in October, the day after the Awards. The Conference has attracted keen interest from Intertanko and the industry association's chairman, Nikos Tsakos, will be a keynote speaker this year. Other participants include high level representatives from Bahri, KOTC, Oman Shipping, Gulf Navigation, Emarat Maritime, ADNOC and Tristar, among others.

Another project that was launched in 2016 was the UAE Yearbook. The most high profile and well circulated product dedicated to charting the development of the UAE maritime sector, the third edition of the yearbook is due for publication shortly. The local launch is scheduled for August and the international launch at SMM in Hamburg this September.



Trevor Pereira says, "It has been quite a journey over the last four years and I am grateful for the support from the industry that has allowed us to reach this 100 edition milestone. The success of the newsletter, the conferences, awards and yearbook, would not have been possible without the industry's active support."

The intention is for the TMS newsletter to grow and develop, with more features and more in-depth analysis. Trevor adds, “We are not going to stand still. Our portfolio will see more additions and we are excited as we start the countdown to our next 100 editions.”

Editor, Clive Woodbridge, says, “It has been fascinating to cover the development of the maritime sector in the region over the past four years. This is one of the fastest growing, and innovative, sectors of the global shipping and ports business, with a huge amount of investment taking place or planned. TMS will be there every step of the way as this journey continues.”



For more information about The Maritime Standard, and its portfolio of products, please visit: www.themaritimstandard.com.

The Maritime Standard
TMS

100th
EDITION

15th JULY 2018

**CELEBRATING A MAJOR MILESTONE
- 100 ISSUES OF QUALITY NEWS AND VIEWS**

www.themaritimstandard.com

A celebratory graphic for The Maritime Standard's 100th edition. The background features a sunburst pattern of golden rays radiating from the center. At the top, the logo for 'The Maritime Standard' is displayed in blue, with 'TMS' in a smaller font below it. The number '100' is rendered in large, bold, golden 3D-style numerals, with a red ribbon banner underneath the '0' containing the word 'EDITION' in white capital letters. To the right of the '100' is a red 'th' superscript. Below the ribbon, the date '15th JULY 2018' is written in red. Further down, the text 'CELEBRATING A MAJOR MILESTONE - 100 ISSUES OF QUALITY NEWS AND VIEWS' is written in bold, golden capital letters. At the bottom, the website address 'www.themaritimstandard.com' is written in blue.

Image Caption: The Maritime Standard reaches 100 not out!



Editor's Note: About The Maritime Standard

The Maritime Standard (TMS), publishes a regular e-newsletter aimed specifically at the shipping and maritime community. It is delivered fortnightly, on the 1st and 15th of every month. It delivers the most accurate, up-to-date news about the market and has built up the largest readership of any shipping-related online newsletter in the Middle East and India. It is also gaining popularity in other major shipping hubs, including Oslo, Hamburg, Singapore, London and Greece. The newsletter includes news and analysis from the shipping and ports industries and related sectors in the Middle East and the Indian Subcontinent. Topics that are covered include tanker shipping, container operations, dry and liquid bulk trades, ro-ro, and cruise shipping. In addition there is up to date information about regional terminal operations; port development; classification; ship repair and conversion; shipbuilding; ship agency; finance and insurance; maritime law; and transportation & logistics. The newsletter regularly carries exclusives, analysis and interviews with top executives.

TMS also publishes the very successful TMS UAE Yearbook. The first 2016/17 edition was followed by a second volume covering 2017/18, that was launched in July last year. Covering key developments across the country's maritime sector, the annual publication aims to publicise the UAE's achievements both locally and internationally, through in depth articles, researched first hand. These cover all the major sectors of the shipping, ports and maritime industry in the UAE. The articles, on terminals, shipping companies, shipyards, maritime law firms, classification, regulators and inland transport firms, among others, have been well received by the industry as a year round reference point. The Maritime Standard UAE Yearbook 2017/18 is a must-read publication for everyone interested in UAE maritime issues, and can be downloaded by going to: <http://www.themaritimstandard.com/uae-yearbook-2017-18>

Preparations for the 2018/19 issue are well underway and this will be published in the summer of 2018.

Website: www.themaritimstandard.com

The not-to-be missed The Maritime Standard Awards recognise and celebrate success in the shipping, ports and related sectors across the Middle East and the Indian Subcontinent. The fifth edition of TMS Awards will take place on Monday, on 15th October 2018 at The Atlantis, The Palm, Dubai.

The Awards are now positioned as one of the world's leading shipping and maritime Awards gala dinners and are the premier event of their kind in the region. All of the four events to date have been held under the patronage of His Highness Sheikh Ahmed bin Saeed Al Maktoum, and have each attracted close to 700 of the region's elite shipping and maritime professionals, as well as a number of leading figures from overseas. These guests have come from a variety of industry segments, ranging from ports and terminal



operators to ship owners and managers, and executives from the worlds of maritime law and finance, classification, ship building and repair and maritime education and training.

For the inaugural event in 2014 PR guru, journalist and writer Alastair Campbell performed as master of ceremonies, while in 2015 Dutch soccer legend, Ruud Gullit compered the event and in 2016 former CNN news anchor, Jim Clancy, was on stage to lead proceedings.

The 2017 TMS Awards event, which was hosted by the well-known actress and model, Lara Dutta, saw 20 general awards presented, following the recommendations of an elite, independent judging panel, as well as a number for special individual awards recognising the contributions made by high profile industry leaders and innovators. The Awards have set a benchmark within the industry and have become an eagerly anticipated meeting place for top executives from across the business, where they can meet, network and create new opportunities.

Website: www.tmsawards.com

The third Maritime Standard Tanker Conference will be held on 16th October 2018 at Atlantis, the Palm, Dubai. Attendees will include key decision makers and opinion formers who were able to discuss the challenges and opportunities that exist, not just for ship owners and operators active in the tanker markets, but those delivering products and services to this sector. The second TMS Tanker Conference took place on 24th October 2017 at the Grosvenor House Hotel, Dubai. Presentations were given by many of the region's leading tanker owners and operators, as well as experts in related fields. For more information about the 2018 event, which is at an advanced planning stage, please go to the website: www.tmsankerconference.com

The fourth Maritime Standard Ship Finance and Trade Conference will be held on 6th November 2018 at Sheraton Abu Dhabi Hotel & Resort. The Conference will bring together experts from the fields of shipping, ports, banking, finance, trade and maritime law, among others, to discuss and debate the key issues and trends facing the shipping business, and trade, in the Middle East and the Indian Subcontinent. The third TMS Ship Finance and Trade Conference took place at the Sheraton Abu Dhabi Hotel and Resort, on November 8th 2017, building on the success of the first two events, held in 2015 and 2016 respectively. Speakers shared their insights and knowledge through a series of presentations and panel discussions, signposting the way forward. For more information about the 2018 event, please go to: www.tms-shipfinanceandtrade.com